

# Introduction To Information Systems Rainer 4th Edition

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Introduction to Information Systems R. Kelly Rainer 2010-04-12 Information technology professionals will gain invaluable information with this updated resource on how to connect concepts to key business areas. These areas include accounting, finance, marketing, management, human resources, and operations. The new edition provides concise and accessible coverage of core IT topics. Do It Yourself activities show them how to apply the information on the job. Technology professionals will then be able to discover how critical IT is to each functional area and every business.

**Rethinking Information Systems in Organizations John Paul Kawalek 2008-04-18** In *Rethinking Information Systems in Organizations* John Paul Kawalek challenges the current orthodoxy of information systems and proposes new alternatives. Bold and ambitious, this book tackles the thorny issues of integration of disciplines, cross over of functions, and negotiation of epistemological divides in IS. Historically, the IS discipline has struggled to embrace and integrate technical as well as organizational knowledge, skills and methods. Kawalek argues that there are now a new set of imperatives that will irreversibly change IS, affecting the way many organizations deploy and access their information and technology. This book defines how the traditional practices of Information Systems are required to integrate into a process of organizational problem-solving. An essential read for students of business information systems, organizational theory and research methods, Kawalek's work also provides core methodological principles on organizational change and problem solving, and presents an effective rationale for their use in Information Systems contexts.

**Introduction to Information Systems 4th Canadian Edition WileyPLUS Card + Loose-leaf Print Companion R. Kelly Rainer 2017-04-17** This package includes an unbound, loose leaf copy of ISBN 9781119309901 and a registration code for the WileyPLUS course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS. For customer technical support, please visit <http://www.wileyplus.com/support>. WileyPLUS registration cards are only included with new products. Used and rental products may not include registration cards. The goal of *Introduction to Information Systems, Fourth Canadian Edition* is to teach all business majors, especially undergraduate ones, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students to become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not on merely learning the concepts of IT but rather on applying those concepts to facilitate business processes. The authors concentrate on placing information systems in the context of business, so that students will more readily grasp the concepts presented in the text. The theme of this book is *What's In IT for Me?* This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. Information for the Management Information Systems (MIS) major is also included.

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